

# PLEASE READ THIS IMPORTANT NOTICE

Beginning with the December/January issue, the *Pacific Flyway* will no longer be printed and mailed to MCAS members. Instead, the newsletter will be available in electronic form on the MCAS website.

To receive a monthly email with an easy to use link to the newsletter, **you must provide an email address to MCAS at [www.morrocoastaudubon.org](http://www.morrocoastaudubon.org)** (see message and link on homepage). Your information will never be sold or released to anyone. If you have already signed up to receive the newsletter electronically (via email), no action is necessary.

## **Why is the Change Being Made?**

The MCAS Board has made the decision to stop printing the newsletter for two very important reasons:

- 1) The printing and mailing of the *Pacific Flyway* is one of MCAS's biggest recurrent expenses (at approximately \$7,000 per year). The savings realized by this action will now be applied directly toward our missions of conservation, protection of critical lands and resources, and community education.
- 2) As leaders in conservation, this change will save natural resources, most significantly energy resources.

## **Additional Benefits**

The *Pacific Flyway* will be available up to 2 weeks earlier, making planning for events and field trips easier. Our electronic newsletter is in full color, instead of black and white. Additionally, with a click of the mouse, you can store your copy for future reference.

## **Free MCAS Alert! Email Notices**

We also encourage you to participate in the "MCAS Alert!" system. If you choose this option, you will receive periodic emails from MCAS announcing important meetings, events and field trips planned on short notice. (One-third of MCAS field trips are not announced until the week of the event!)

Simply select this option when you visit our website to sign up for the electronic newsletter.

## **No Computer Access Option**

If you do not have computer access, you can request a paper newsletter be mailed to you by completing the form below.

NAME: \_\_\_\_\_

STREET ADDRESS / PO BOX: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

Mail this form as soon as possible to:

Morro Coast Audubon Society, PO BOX 1507, Morro Bay, CA 93443